

January 2019

Bachelor of Business Administration (BBA) Examination

I Semester

(Fundamentals of Management)

Time 3 Hours]

(Max.Marks 80

Note: Attempt any five questions. All questions carry equal marks.

1. (a) Explain any five characteristics of management as profession.
(b) How the management differ from Administration ? Explain the role and function of management?
2. (a) Compare and contrast the contribution of Taylor and Fayol.
(b) Discuss the role of various approaches of management in management theory.
3. (a) Explain the stage / steps involved in planning.
(b) Briefly- explain short term planning ? Explain its advantages and disadvantages.
4. (a) What are the features of committee form of organisation? Give its merits and demerits.
(b) What are the principles of organisation ? To what extent, these principles help to an effective organisation.
5. Write short note on:
 - (a) Line and staff conflict and its solution:
 - (b) Process of delegation and barriers in delegation.
6. (a) Explain MBO its advantages and limitations.
(b) Explain various sources of Recruitment...
7. (a) Explain Maslow need hierarchy theory of motivation.
(b) Explain the role and importance of IT in the field of management.